



FEET FIRST PHILLY



Mini-grant Info Session

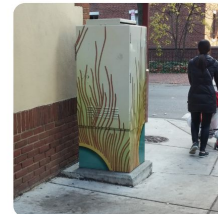
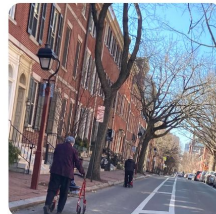
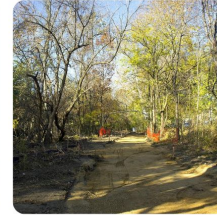
Application open NOW - NOVEMBER 8th
at Midnight



Department of
Public Health
CITY OF PHILADELPHIA

CLEAN AIR COUNCIL

- ❖ Founded in 1967
- ❖ Clean Air Council is a member-supported environmental organization serving the Mid-Atlantic Region. The Council is dedicated to protecting and defending everyone's right to a healthy environment.





Feet First Philly is a pedestrian advocacy group sponsored by the Clean Air Council.

Our aims are to

- Raise awareness of issues facing pedestrians in the City of Philadelphia
- Improve the pedestrian environment
- Protect the rights of pedestrians
- Encourage walking as a mode of transportation, as well as for exercise and recreation.

Our Mini-grant Opportunity

- ❖ We partnered with the Philadelphia Department of Public Health to provide funding to community groups, businesses, and individuals to make improvements and enhancements to a public space of their choice.
- ❖ This is the second year of this program and we are extremely excited for the new projects we will receive - since the first recipients did such a wonderful job with the grants they were awarded.



PDPH/Division of Chronic Disease and Injury Prevention

We understand that:

- The built environment can hinder or help individuals in neighborhoods choose to walk.
- Neighborhoods outside of Center City have historically had less investment (or active disinvestment) in the built environment and city services.
- People need information, financial support, and technical assistance to build their capacity to assess and advocate for built environment improvements.



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Request for Proposals

- ❖ Feet First Philly is offering mini-grant funding to create and improve public spaces
- ❖ Funding can be used to support public space projects
- ❖ Examples: parklets, art installations, sidewalk repair, stewardship efforts
- ❖ <https://feetfirstphilly.org/public-space-enhancement-mini-grant/>

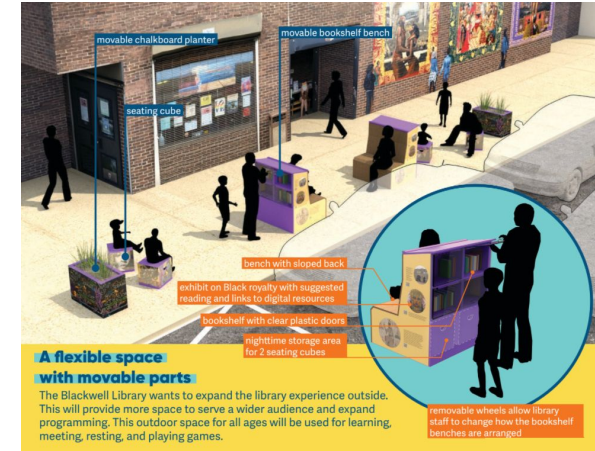
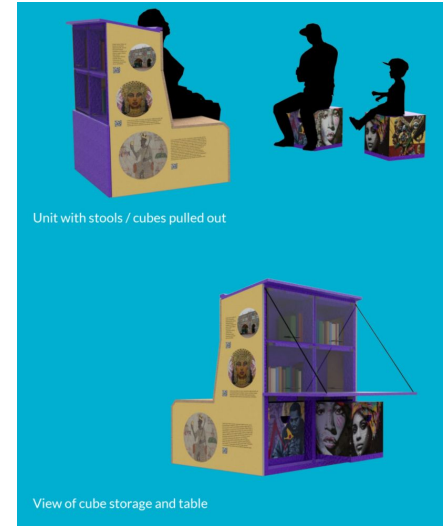


Size or Scope of Grants

- ❖ Feet First Philly mini-grants are between \$500 - \$2000
- ❖ Project size can vary in size from a parking space to community wide
- ❖ Types of projects are open ended
- ❖ Use of funds

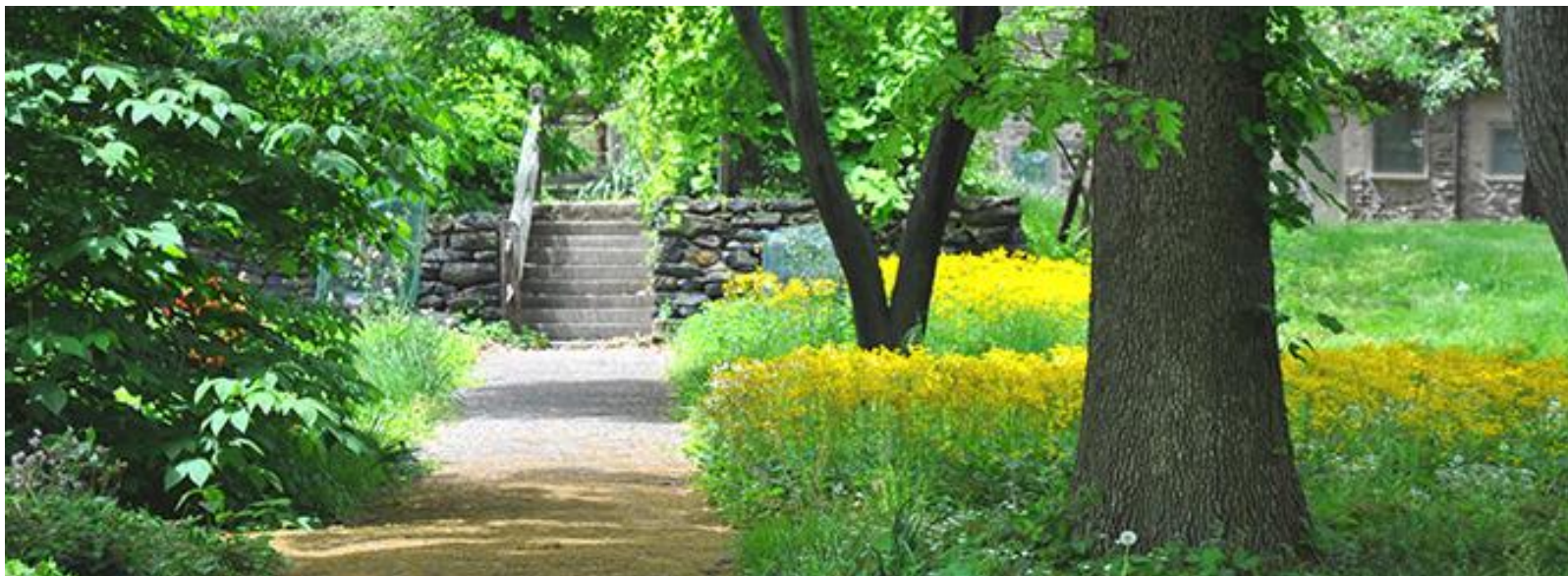


Examples of Previous Projects



Application Criteria

- ❖ The strongest proposals will clearly demonstrate projects that are centered around a public benefit, engage the community, are feasible, and have a long-term potential to improve the pedestrian environment.



Application Criteria

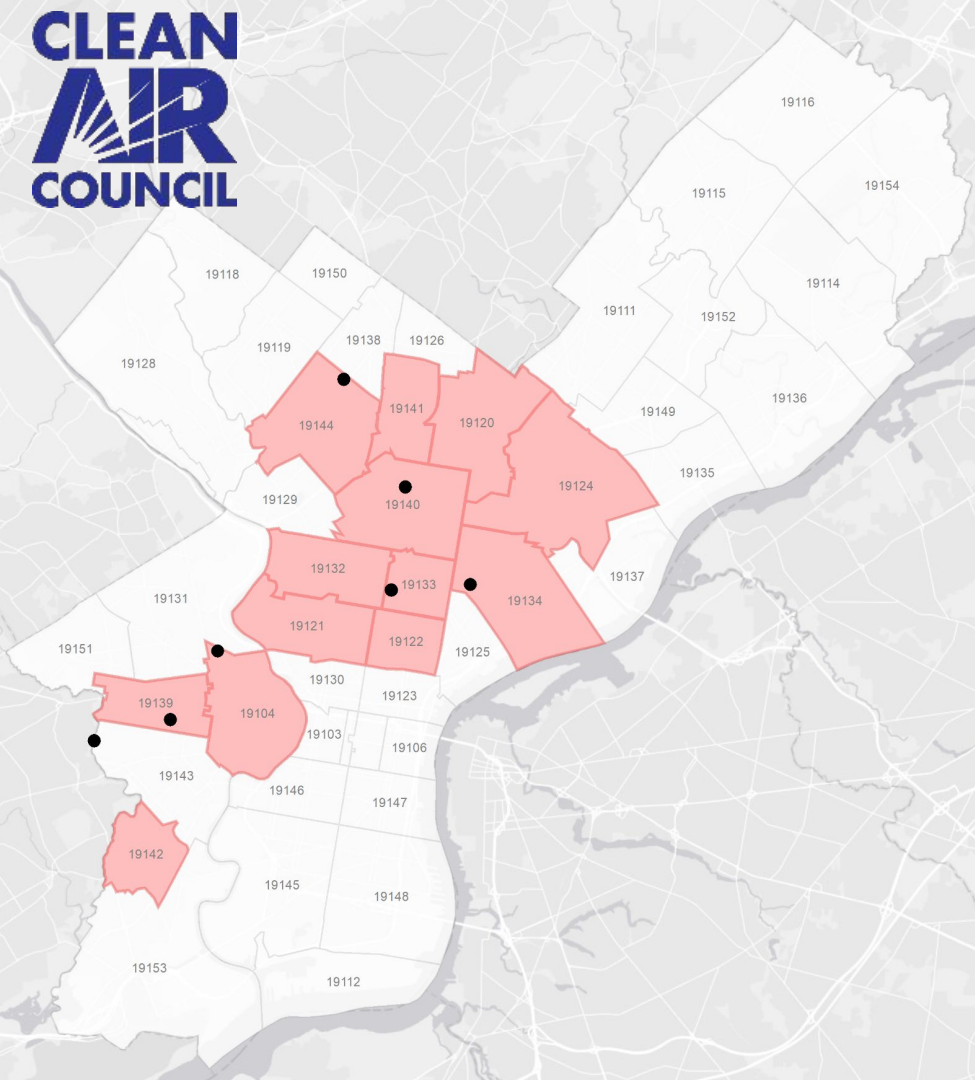
- ❖ Organizations, businesses, and individuals are welcome to apply.
 - Business Improvement Districts
 - 501(c)3
 - Friends of Parks
 - Community organization sponsored by a non-profit
 - Individuals should show community support/involvement in project





Application Criteria

- ❖ Preference will be given to groups or organizations located in historically marginalized communities, including immigrant populations, people of color, and people with disabilities.



- ◆ **2020 Mini-grant recipients with PDPH priority zip codes (poverty rate >30% using 2016 5-year ACS data)**
- ◆ Also use DVRPC's IPD scores: www.dvrpc.org/webmaps/ipd/ or tell your own story about your community

Application Criteria

- ❖ Proposals that include public space permits are required to hold insurance as stated by the City of Philadelphia. (*Grant funds may be used to pay for additional insurance needed.*)



Application Criteria

- ❖ Location of the public space enhancement must be located on public property or be open for the public to use. Enhancements cannot be used for financial gain by charging for use or demanding a purchase. The location must be accessible to a wide range of users.

Other Guidelines

1. **Applications must be submitted by email to feetfirstphilly@cleanair.org or by filling out this [google form](#), by November 8th, 2021 to be considered for the grant.** Mini-grant recipients will be notified by **December 17th, 2021**
2. Applicants must indicate how funds will be applied to improve a public space.
3. Applicants must provide contact information for key personnel who will be overseeing the public space improvement project.

Key Dates to Remember

- ❖ **September 1st, 2021: Application Open**
- ❖ **September 29, 2021: Information Session**
- ❖ **October 1st - November 5th, 2021:** Available to meet with potential applicants to discuss project.
- ❖ **November 8th, 2021: Application deadline**
- ❖ **December 17, 2021: Announcement will be made**
- ❖ **January 2022: Funding awarded**
- ❖ **June 30, 2022: Interim report due**
- ❖ **August 31, 2022: Final report and project completion**

Project Purpose and Description

Provide a description of the proposed project, including the projected timeline and if this will be a temporary or permanent project. Limit responses to one page.

(Tip: The best proposals will clearly demonstrate projects that are centered around a public benefit.)

- ❖ Need of the project
- ❖ Benefit of the project
- ❖ Feasibility of the project
- ❖ Community Support
- ❖ Demographics of the location or target audience
- ❖ Permanent vs Temporary project
- ❖ Criteria points



RFP Budget

Provide a brief budget narrative on the projected expenses. For help with how to put together a budget, visit:

<https://www.thecommunityguide.org/content/proposal-budgeting-basics>

Description	Cost
	\$
	\$
	\$
	\$
	\$
Total	\$

RFP overview and wrap up

For every project we will need the following information:

Name of Institution/Applicant:

Address of applicant:

Location of project:

Main contact:

Email:

Phone:



If Awarded...

Mou

Interim report

Final report



*Black Men's
Conference*

**CENTENNIAL
EAST
PARKSIDE
CDC**



**Testimony from one
of Last Year's
Recipients -
Douglas Rucker**



Questions?

Questions from the Chat...

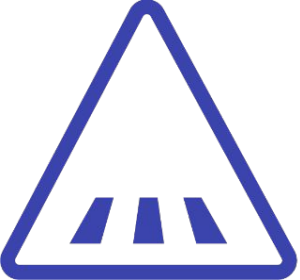


Contact Information



Feet First Philly: feetfirstphilly@cleanair.org

Everyone is invited to meet with us directly to discuss your project before submitting your application, starting October 1st.



FEET FIRST PHILLY

**Thank You for Attending this
Information Session**



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